



Helping to Ensure a  
Stronger, Healthier  
Community...



*Because A Healthy Little Apple  
Is Good For All Of Us! ®*

THE  
GREATER  
MANHATTAN  
COMMUNITY  
FOUNDATION



FOR GOOD.  
FOR EVER.

[www.mcfks.org](http://www.mcfks.org)

## Ten reasons people choose to give through the Greater Manhattan Community Foundation

**Ten:** We are a local organization with deep roots in the community.

**Nine:** Our trustees and staff have broad expertise regarding community issues and needs.

**Eight:** We provide highly personalized service tailored to each individual's charitable and financial interests.

**Seven:** Our funds help people invest in the causes they care about most.

**Six:** We can accept a wide variety of assets, and we can facilitate even the most complex forms of giving.

**Five:** We partner with professional advisors to create highly effective approaches to charitable giving.

**Four:** We offer maximum tax advantage for most gifts under federal and state laws.

**Three:** We multiply the impact of gift dollars by pooling them with other gifts and grants.

**Two:** We build endowment funds that benefit the community forever and help create personal legacies.

**One:** We are a community leader, convening and coordinating resources to create positive change.



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# It's your community.



# We're your foundation.

Greater Manhattan Community Foundation

# For good. For ever.

We provide a simple, powerful, and highly personal approach to giving.

We offer a variety of giving tools to help you achieve your charitable goals.

We help you invest your gift for good, forever.



To donate or sign up to receive the GMCF Newsletter visit our website at [www.mcfks.org](http://www.mcfks.org)



By setting up a temporary fund at the GMCF, local residents pooled resources to build the Larry Norvell Band Shell.

## By connecting people who care with causes that matter, we help ensure a stronger, healthier tomorrow.

*With the Greater Manhattan Community Foundation...*

**You receive personalized service.** We make giving easy and effective, creating permanent charitable funds that help our region meet the challenges of changing times. You can contribute cash, stocks, real estate, or other assets. You may establish a fund in your name or in the name of a loved one, or you may choose to give anonymously. Most gifts qualify for maximum tax advantage under federal law.

**You gain local expertise.** Our trustees and staff have an in-depth understanding of the issues, opportunities, and resources that shape our communities. We monitor all areas of community need - including arts, economic development, education, environment, healthcare and human services. We can help you learn more about local organizations and programs that make a lasting difference in areas you care about most.

**You support community leadership.** We invest in the long term and bring people and organizations together, convening diverse voices to address local issues and opportunities. Our business is building community through grants that work today and gifts that last forever.

## Q. What is the Greater Manhattan Community Foundation?

**A.** It is a non-profit public charity serving the greater Manhattan/Riley County area. The Foundation is a collection of many different charitable funds, each separately accounted for, and each with its own design and purpose.

*The GMCF provides an opportunity for people who know and love the Manhattan/Riley County area to combine their charitable dollars for the common good of the community.*

*The GMCF receives donations from individuals, families, businesses, and charitable organizations. These funds are typically invested and the annual income is made available for charitable purposes in our community.*

## Q. What kind of tax deductible gifts can be made?

- A.**
- Outright gifts of cash or securities
  - Memorial gifts of any size honoring loved ones
  - Deferred gifts such as bequests, trusts, or life insurance policies
  - Real Estate
  - Grain and/or livestock
  - Depreciated farm machinery

## Q. Why should I give through the Community Foundation?

- A.** Each donor to the GMCF has unique desires and circumstances where the community foundation is a perfect fit.
- A family recently sold appreciated assets and needs an immediate tax deduction, but wants to take time to decide where they make grants.
  - An individual wants to make an anonymous gift.
  - A donor wants more control regarding how their gift is used by a specific non-profit.
  - A non-profit's board wants to establish an endowment that future boards won't be able to spend down.

*The GMCF is the answer. The Foundation administers endowments as its primary business. In fact, many non-profits in Manhattan have established operating endowments with the GMCF.*